



European  
Commission

#DSM

# Digital Single Market

## INTERNATIONAL COOPERATION

UNLOCKING THE BENEFITS OF DIGITAL TRANSFORMATION AROUND THE WORLD



A world-leader in exporting goods and services around the world, the European Union also exports its way of managing the digital transformation so it works to the benefit of all, in line with European values.

As more countries become inspired by the European digital governance model, European companies benefit from more opportunities to do business, and create more jobs for citizens in high-value added areas of the economy.

### WHAT IS THE EU DOING TO UNLOCK THE BENEFITS OF DIGITAL IN THE WORLD?

1

Digital issues are a key element of the EU's trade policy. All major bilateral trade agreements, such as those with Japan, Canada, Mercosur and Vietnam now deal extensively with the importance of digital.

2

The EU has led the way in pushing global internet platforms to behave responsibly, taking down illegal content and stopping harmful content from reaching vulnerable groups such as children.

3

The EU works with its friends and allies around the world, and in international organisations like the OECD or the G7 and G20 to ensure that technology helps us improve our lives.

### BUILDING ALLIANCES FOR A HUMAN-CENTERED DIGITAL TRANSFORMATION

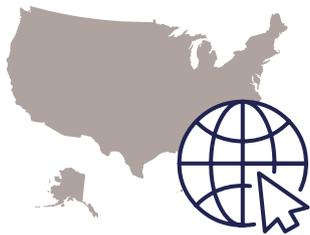
The European Union works with partners around the world to promote its values and protect its interests in the global digital transformation:



A GLOBAL NETWORK of digital experts in EU Delegations to ensure that the EU keeps up to date with changes in partner countries and develops common responses to emerging challenges.



DEVELOPING A CLOSE EU-JAPAN RELATIONSHIP by letting personal data flow safely, creating the world's largest area of safe data flows for citizens and businesses.



WORKING WITH THE **UNITED STATES** TO FACE THE CHALLENGES OF DIGITAL SOCIETY such as **countering the use of the internet for terrorist, repression and social control purposes.**

---



TECHNOLOGY IS AT THE CENTRE OF THE EU'S RELATIONS WITH **INDIA** and regular meetings occur to review ongoing cooperation on subjects such as **5G, industrial standards, artificial intelligence and blockchain.**

---



ENGAGING WITH **CHINA** TO PROMOTE OPEN MARKETS and **improve access for the EU's industrial stakeholders** and cooperating where it can help develop global standards.

---



WORKING WITH REGIONAL GROUPS such as **ASEAN** in South-East Asia or the **Pacific Alliance** in Latin America to see how regional groupings can **work together to develop digital trade across borders**, or roll out broadband infrastructure to help **bring jobs** to rural areas.

---



**BUILDING BRIDGES ACROSS THE MEDITERRANEAN** through digital as there are many links with European companies. **Common research projects** are also carried out with universities in the region.

---



A **NEW PARTNERSHIP WITH AFRICA**. The European Union-African Union Digital Economy Task Force established a shared long-term vision of an inclusive **digital economy and society** in which every citizen, notably women and young people, have the **opportunity to participate in the digital world.**

---



WORKING WITH OUR NEIGHBOURS IN EASTERN EUROPE to ensure they too can **benefit from the Digital Single Market through the EU4Digital programme**. The Commission is also facilitating the cooperation of six partner countries to **work towards a regional roaming agreement.**

---



SUPPORTING THE DIGITAL TRANSFORMATION IN THE WESTERN BALKANS through the Digital Agenda, which resulted in a **new regional roaming agreement**. People in the Western Balkans can now benefit from **lower roaming charges** while travelling in the region.

---



KEEPING THE **INTERNET FREE, OPEN AND SECURE** through participation in institutions such as the Internet Governance Forum. The EU has a **strong voice in the debate on the future of global internet governance.**

---